| Electronic Paten | t App | lication Fee | Transm | ittal | | | |
|---|----------|--|----------|--------|-------------------------|--|--|
| Application Number: | 10 | 10017074 | | | | | |
| Filing Date: | 07- | 07-Dec-2001 | | | | | |
| Title of Invention: | Me ad | Method, algorithm, and computer program for targeting messages includin advertisements in an interactive measurable medium | | | | | |
| First Named Inventor/Applicant Name: | Sar | Sanjay Ranka | | | | | |
| Filer: | Da | David Judson | | | | | |
| Attorney Docket Number: | Pro | Product Engine-008 | | | | | |
| Filed as Large Entity | · · | | | | | | |
| Utility under 35 USC 111(a) Filing Fees | | | | | | | |
| Description | | Fee Code | Quantity | Amount | Sub-Total in USD(\$) | | |
| Basic Filing: | | | | | 1 | | |
| Pages: | | | | | | | |
| Claims: | | | | | | | |
| Miscellaneous-Filing: | | | | | | | |
| Petition: | | | | | | | |
| Patent-Appeals-and-Interference: | | | | | | | |
| Post-Allowance-and-Post-Issuance: | | | | | | | |
| Extension-of-Time: | | | | | | | |
| Extension - 3 months with \$0 paid | | 1253 | 1 | 1110 | 1110 | | |

| Description | Fee Code | Quantity | Amount | Sub-Total in USD(\$) |
|-----------------------------------|-------------------|----------|--------|-------------------------|
| Miscellaneous: | | | | |
| Request for continued examination | 1801 | 1 | 810 | 810 |
| | Total in USD (\$) | | | 1920 |